

# Mastheads of Newspapers

The Straits Times

**THE**  
**STRAITS TIMES.**

my paper

*my paper* 我报

Lianhe Zaobao

联合早报  
LIANHE ZAobao

Lianhe Wanbao

联合晚报  
Lianhe Wanbao

Shin Min Daily News

SHIN MIN  
Daily News  
新明日報

# Mastheads of Websites

[Straitstimes.com](http://Straitstimes.com)



[Business Times Online](http://Business Times Online)



[AsiaOne](http://AsiaOne)



[Soshiok.com](http://Soshiok.com) (Food Vertical)



# Mastheads of Outdoor Digital Screens Company

SPH MediaBoxOffice

**SPH**  
**MediaBoxOffice**

The logo for SPH MediaBoxOffice features the text 'SPH' in a bold, blue, sans-serif font on the top line. Below it, the text 'MediaBoxOffice' is displayed in the same blue font. The 'Box' portion of the text is stylized, with the 'B' and 'O' being solid blue, while the 'x' is composed of three stacked, slightly offset pink squares of increasing size from bottom to top. Small pink squares are also placed above the 'i' and 'e' in 'Office'.